

San Diego County Orchid Society
Minutes of the Board of Directors Regular Meeting

Date: November 7, 2019

Location: Balboa Park, Casa del Prado, room 104

Meeting called to order at 7:05 PM

Attendees:

Kay Klausing	President
Deborah Halliday	First Vice-President
Stewart Walton	Second Vice-President
Myra DeTate	Treasurer
David Vandebroek	Secretary
Sima Perkins	Director-at-Large
Jack Schaefer	Director-at-Large
Deryl Adderson	SDCOS Member

Not Present:

Carey McCoy	Director-at-Large	Excused
Pedro Sanchez	Director-at-Large	Absent

With seven board members present, a quorum was established. Previous meeting minutes were approved via email beforehand.

Monthly Updates

- **December General Meeting: Holiday Banquet**

- There was discussion on what would be needed for the upcoming banquet at our December meeting. Carey will not be able to attend; as she does much of the setup, additional volunteers will need to be round and responsibilities assigned.
- Kay volunteered to come by 5 PM to help set up. Additionally, he will be in charge of procuring disposable plates, cups, utensils, and napkins to serve 100 people. He was also placed in charge of drinks and ice. Debby will contact Carey to determine where serving trays, utensils, etc. are.
- Debby will facilitate getting gift plants from the usual vendors. Stuart can help get the plants.
- Debby will make sure Arthur Pinkers is willing and able to present.

Discussion Points

- **Board of Directors Adding in Virtual Meetings**

- It was noted that the December BoD meetings have often been cancelled and that this year a number of members could not attend in person. The possibility of trying to meet via teleconference was discussed. It was noted that, since several board members live roughly an hour away, teleconferencing every other meeting might be convenient for people.
- Kay will send a note to Bob to notify membership that this will be occurring, and David will post the information in the upcoming newsletter. The board will need to decide what technology we will want to use for this.
- **Treasurer's Report**
 - Myra's QuickBooks license has expired; she requested \$299.95 to renew her license. A motion was made, seconded, and voted upon. The board unanimously approved.
 - Kay noted he would prefer quarterly Treasurer reports to monthly ones; some discussion followed. There was approval for this plan. Myra said she could do this, and it was decided we should have these reports following our quarterly shows.
 - There was the usual discussion on the report this month. Part of this discussion included the note that Square and Facebook advertising seemed to work fine for us this past show.
 - There was desire for a new "Join Us" flyer to pass out at shows along with bookmarks for our upcoming shows to try to recruit more members. Debby will ask Carol Kerr to come up with something postcard sized that looks nice and includes a membership application that people can fill out.
- **President's Items: Volunteering Survey Results**
 - There was general agreement to discuss the results of the volunteer survey at the end of the meeting to use the remainder of the time.
- **President's Items: Website**
 - Kay discussed different ways of building websites and gave a report on some of his experiments so far. There was some discussion on a potential new website and the research that Kay has done. Kay will continue to work on ideas here.

Additional Items to Discuss

- **Task Force for New Spring Show Venue**
 - There was further discussion on putting together a task force to look into getting a new venue for the Spring Show. It was decided that the board will put out a blanket email to the membership to see if someone will lead this.
 - Debby had put in a call to the Scottish Rite Center to see if we had it for 2021 but didn't get a response; she will call again.
- **Show at the Huntington**
 - There was much discussion on SDCOS's participation in the Huntington's show, including what was gained by participation and what the associated costs of all kinds were. There was general agreement that we are likely not interested in participating again next year.

- **Finance Committee: Scott's Replacement**
 - David Vandebroek volunteered to fill this spot. He and Debby will discuss the responsibilities and schedule outside of this meeting.
 - **Converting the Current Website to https**
 - Jack discussed http vs https and presented a case for why the society should upgrade. This discussion included expiration dates and prices as well as the efforts Jack has undertaken this past year. There was general agreement to allow Jack to research this and for him to present that research in the January board meeting. Kay will ask Helge from the Palomar Orchid Society if they use SSL.
 - **Volunteering Survey Results**
 - There was much discussion on the results of the volunteer survey. There was a very high variance in the results. One theme that came through was general membership involvement.
 - There was discussion about trying to implement an "Orchid Bucks" -type reward system for volunteering. A similar program had been tried in the past, and there was discussion on how to make this time a success.
 - It was noted that individual members' relationships with vendors has weakened over the years; it may be good to try to reinstitute "garden tours" of experienced growers' homes or vendors' locations. It was also suggested that the newsletter post a column of contact information for specific issues.
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Scheduled Date for the next Board Meeting:

Thursday, December 5, 2019, at 7:00 PM. This meeting will be a teleconference that Kay will arrange. There being no further business, Kay Klausing, President, adjourned the meeting.

Meeting Adjournment: 9:40 PM

Respectfully submitted,

David Vandebroek
Secretary