

**San Diego County Orchid Society**  
**Minutes of the Board of Directors Regular Meeting**  
**November 1, 2018**

**Attendees:**

Kay Klausing, Debby Halliday, John Oswalt, Tom Ketelaar, Myra DeTate, Bob Clark, Carey McCoy. Pedro Sanchez was excused absent; Scott LaBouff was absent. SDCOS members Lou Wilson and Carol Kerr were in attendance.

The call to order came at 7:07 P.M. by President, Kay Klausing.

**First matter of business – Volunteer observations:** - Lou Wilson

San Diego County Orchid Society member, Lou Wilson, presented to the Board his itemized and detailed sheets of observations regarding volunteer activities for Board consideration. Among those concerns were topics noted: aging of the entire SDCOS membership, members relocating to other areas, food availability to volunteers at various functions, lack of proper transportation of SDCOS show and sale materials, time and distance from show venue to storage facilities, wasted time during various Society activities, and lack of incentives for volunteer participation. He expanded ideas on the listed items with more detailed observations of the foregoing during his presentation. Lou emphasized that without more volunteers stepping forward, the Society's very existence and continuation is threatened and needs to be a concern of all Society members.

**Secretary's Report:** - Tom Ketelaar

1. October 2018 Board meeting minutes had been approved via email.

**Treasurer's Report:** - Myra DeTate

1. Myra presented the financial results of the fall show. The show profit had a twenty-seven percent (27%) increase from the last show, summer, in July. It was again pointed out that signage placed throughout the park venue had made a great difference in attendance at the fall show and sales. Three point-of-sale (POS) registers were available with two inside Room 101 and the other at the patio sale location. This arrangement was very effective in relieving congestion both inside and outside Room 101. It was also noted there is a greater need of security at the cash register door of Room 101 since some customers were exiting Room 101 with plants in hand and not paid as they headed for the outdoor patio area and asked, "Where they should pay for their purchases?" This is a security/revenue hole that definitely needs to be plugged at the next and future shows to prevent plants/items 'walking off' and not paid for prior to exit from the sales area.
2. Vendors wishing to reserve sales space at park shows must have their reservations confirmed at least one month prior to the show's activity date.
3. The smaller twelve-foot (12') truck to transport the show materials from the storage facility was used for the fall show but the consensus is the larger sixteen foot (16') is the better choice because of the ease of load/unloading activities, and the smaller truck's internal box configuration with raised

wheel wells creating loading difficulties. The increased ceiling height of the larger truck is another benefit. The slightly larger rental fees for the larger truck are far out-weighted by the convenience for the materials' transport activities.

4. The Society will provide food and drinks for the set-up crew on 'load day' only, water for volunteers and vendors throughout the show's activities, but no food items. Food for volunteers and vendors will remain serviced via member/vendor donations with an announcement/plea being sent to members/participants prior to the show's date via general meeting announcement and email blast.

#### **President's items:**

1. The Society's newsletter survey is now complete and will be sent to all members for their comments/opinions/reactions. The survey had already been sent to the newsletter's editor and the Board for comments. The January newsletter will be the cut-over issue. In early December Kay will send an email to the membership relating to this transition. The matter of printing the small number of hardcopy newsletters required is being pursued. Who will print, price quotes from printers, who will be mailing the actual printed newsletters, etc. are still items yet to be resolved.

2. Kay nearly has the next survey completed relating to Society shows. It will be available to membership soon.

#### **First Vice-President Items:** - Debby Halliday

1. The holiday party will take place at the December General Meeting, there will not be a main speaker.

2. For the month of January, meeting dates for the Society's General and Board meetings will change due to availability of park facilities on January first, New Year's Day 2019. The Society's General meeting will take place on Thursday, January 3, 2019 and the monthly Board meeting will take place on Monday, January 7, 2019. The rescheduled events will be held in the normal meeting rooms and at the normal meeting times.

3. In the December newsletter, Debby will provide details and results from the "People's Ballots" cast the fall show.

#### **Second Vice-President Items:** - John Oswald

1. The holiday party will take place at the December General meeting, there will not be a culture class.

#### **Directors at Large Items:** - Bob Clark, Pedro Sanchez, Carey McCoy

1. Carey reminded the Board the preparations were needed for the December holiday party which is quickly approaching. She made a plea to have more people 'hang around' and assist with cleaning up after the party. In party events past, she and only a very few others were 'stuck' with getting items cleaned, replaced in their storage areas, and exiting the kitchen and Room 101 areas before the late hours. While people are standing around talking, they could very well be assisting with folding of table cloths, cleaning of dish items, and other clean-up activities to expedite all being able to leave the

premises early. She questioned why it continues to be the same core of members who step forward for assisting at events. She will be composing a list of necessary activities to be accomplished both before and after such events.

**Scheduled Date for the next Board Meeting:**

Thursday, December 6, 2018, at 7:00 P.M. – Balboa Park - Casa del Prado building, Room 104. There being no further business, Kay Klausing, President, adjourned the meeting.

**Meeting Adjournment:** 9:07 P.M.

Respectfully submitted,

Tom Ketelaar  
Secretary