

San Diego County Orchid Society
Minutes of the Board of Directors Regular Meeting
August 2, 2018

Summary

Attendees:

Kay Klausing, Debby Halliday, Tom Ketelaar, Myra DeTate, Bob Clark, Pedro Sanchez, Carey McCoy, SDCOS members in attendance were Carol Kerr and Lou Wilson. John Oswalt and Scott LaBouff were excused absent.

The meeting was held at Balboa Park - Casa Del Prado Building, Room 104. The call to order came at 7:11 P.M. by President, Kay Klausing.

First item of business: - SDCOS member, Lou Wilson, presented his findings for new storage space located more central to Balboa Park and larger than the current storage space located in El Cajon. More space will be required when the Society begins to offer supplies for sale at both the General meetings and the Spring Show activities. Those items will need to be stored in both the bulk and smaller packaging formats and the current facility does not have enough space for those types of stored items.

Lou volunteered his time, expertise, and research to assist in seeking new storage space and then report to the Board which he did at this meeting. He presented a number of selections, statistics, market comparison, photos, advantages and disadvantages of each location for the Board's consideration. The locations presented varied in price per square feet. Since the site selected requires a longer term and a more expensive lease exceeding the Board's limit 'to expense' without approval from Society membership, Myra DeTate made the motion to present the needs for a larger storage facility and approval of the required expenditure to the Society at the August General meeting. The motion was seconded and approved.

Secretary's Report: - Tom Ketelaar
July 2018 Board meeting minutes had been approved via email.

Treasurer's Report: - Myra DeTate

1. Due to the early in the month Board meeting, the financials were not available for the Board meeting. Myra presented Summer Show financials and comparisons to previous shows for the current year to date.
2. The extension of the Summer Show's closing time provided additional revenue and the number of additional attendees due to the hour closing extension was noted.
3. With the plan to extend the Fall Show into the courtyard, there is a need to review the insurance liability coverages. The Society currently has two policies in place. Myra and Debby will review the coverages in the policies regarding Board and Society liability coverage.

4. With the 2017 fiscal year ended June 30, 2018 and tax returns soon to be completed and filed it is time for reports related to the financial health of the organization. At the September General meeting, a short review of the financial positions and financial health of the Society will be presented to membership. As directed at the July Board meeting, Myra was instructed to keep the presentation approach short and at the twenty-thousand-foot level rather than looking in detail at the roots of the numbers. If members wish more details, they may always request more information and data.

President's items:

1. It is the consensus of the Board that the SDCOS will be hosting the AOS Annual Meeting in San Diego during the 2019 Spring Show activities. Debby and Kay will be seeking the wisdom and direction from Bruce and Carol Berg, Dave and Patti Hoffmaster, and others who were involved with the last hosting of the AOS event.
2. Kay presented visual results of the first membership survey and will also present the data to the membership at the August General meeting. Future surveys are currently being developed to address areas such as the Society's shows, newsletter format, website, etc.
3. The goal of having an electronic newsletter is nearing its culmination and Kay will be writing a letter to not only those with email service and electronic means of receiving the newsletter but also to those that do not have or do not use email services or computers.
4. The Kids' Corner at the July Summer Show had a great turn-out and this Society activity continues to receive favorable reviews from membership and the public demonstrating the need for educational outreach to the public by the Society.

First Vice-President Items: - Debby Halliday

1. Debby will provide data in the September newsletter regarding the main speaker and will provide more information and provisional plans regarding plants for the opportunity table.
2. Tabulation results of the Summer Show's People's ballots will be provided in the September newsletter.

Second Vice-President Items: - John Oswald

1. John will provide information relating to the Culture Class in the September newsletter.

Directors at Large Items: - Bob Clark, Pedro Sanchez, Carey McCoy

1. SDCOS member, Carol Kerr, had taken one of the green table cloths home for cleaning and sanitization but not for ironing or pressing due to the plastic components. This was one of the multitude of green tablecloths used during the various show events, Society dinners, and meetings. The plastic tablecloths are spilled upon, used for covering during eating events, used to cover the judging tables at the shows, and many other un-named uses. The tablecloth taken home by Carol, returned bright and green, fresh, and full of smiles again to continue its service to the Society. Carey McCoy volunteered to take the remaining green plastic tablecloths home for like cleaning but promised they would not be run through the dyer or touched with an iron. Look forward to the new bright green

table coverings when you see them again and know that all the invisible critters, resident accumulated dirt, and all else residing have been removed.

Scheduled Date for the next Board Meeting:

Thursday, September 6, 2018, at 7:00 P.M. – Balboa Park - Casa Del Prado building, Room 104. There being no further business, Kay Klausung, president, adjourned the meeting.

Meeting Adjournment: 8:54 P.M.

Respectfully submitted,

Tom Ketelaar
Secretary